

COLOR PROFILING OR RACIAL PROFILING? WHAT IS THE DIFFERENCE?

*First Portion from the ACLU Press Release
Commentary Following by Laura Dawn Lewis*

WASHINGTON -July 12, 2004: Responding to news reports this morning that, despite broad opposition from across the political spectrum, the Homeland Security Department intends to go forward with two highly controversial airline screening programs, the American Civil Liberties Union today strongly criticized the move. It called the two programs - called CAPPS II and Trusted Traveler -- wrong-headed both for national security and for civil liberties.

"CAPPS II is illusory security on the cheap," said Barry Steinhardt, Director of the ACLU's Technology and Liberty Project. "Instead of zeroing in on suspects based on real evidence of wrongdoing, it sweeps every airline passenger through a dragnet. From business class on down to coach, you're going to be checked against secret government intelligence databases. What happens in cases of mistaken identity or simple computer error?"



CAPPS II, short for Computer Assisted Passenger Pre-Screening Program, will reportedly use a complicated two-step process to rank every airline passenger's threat level, both domestic and international, as either a green, for standard scrutiny, yellow, for heightened scrutiny, and red, which will presumably result in the detention of the passenger. It also lacks any effective recourse for Americans' who it falsely flags as terrorist suspects.

First, it will check passengers' names, addresses, telephone numbers, birthdates and itineraries against commercial databases. This step has prompted concern in many quarters that some minorities and the poor, who tend to leave less clear cut "fingerprints" in the data, will be disproportionately flagged as potential security risks by the system.

Once the passenger's identity has been established, CAPPS II will then cross-reference the person's name against unknown law enforcement, intelligence or other government databases, called the "black box" by many experts in reference to the fact that not even the Transportation Security Administration - let alone passengers who could be affected by it - will know what exactly goes into these databases. In addition, CAPPS II presents serious practical problems, such as the fact that it would require the computer reservation systems used by airlines around the world to be rebuilt, at a cost that has been estimated to be as high as \$1 billion.

The "trusted traveler" program has problems of its own. It would not likely remain truly voluntary for long as passengers are for all intents and purposes forced to get one in order to avoid humiliating and inconvenient "second class" treatment at the gate. It would not remain confined to air travel, as other venues begin to piggyback on the trusted traveler security check. And, perhaps most important, it would not protect our security; in fact, it would create a security hole by giving some travelers a "get out of security free" card - a problem that prompted the first director of the TSA to reject the concept.

"Not only are terrorists going to be able to bypass security through forged documentation and fallible technology," Steinhardt said, "the little guy is going to be subjected to the same hassles at the airport, while the first-class or business passenger gets a free pass."

SO WHAT DO WE HAVE? (COMMENTARY)

Commentary Following by Laura Dawn Lewis

What type of information can they make available each time you board a plane? Most of the information this system gathers about you comes from customer relationship marketing software applications and travel hold on every American. Donnelly and Cendant appear, based upon initial research to be the companies involved in this new escalated security vice. Combine this information with government databases currently controlled by the office of Homeland Security like the IRS, Social Security and criminal justice to start and you've got an effective electronic tracking system for categorizing Americans as Green, (good), Yellow, (questionable) or Red, (bad).

The following page contains a spreadsheet of the criterion marketers can choose to customize messages about you, for your protection of course including whom you live with and the same information about your partner or spouse and children. The scope, rather intrusive. You may be surprised what information is available about you, your family and your activities to anyone looking to classify you as a good or bad security risk and perhaps worse. This means the person handing you your ticket may know if you are in debt, how often you travel, where and what you order not only through room service but also any pay-per-view, books, magazines, clothing...you name it. A computer decides if you are a security risk based upon what you buy, where you are from, your financial status, last name, origin and color.

As an American, are you comfortable with this idea? More to the point, this idea under cute and cuddly euphemistic names like *CAPPS II* and *Trusted Traveler* constitutes a direct violation to the [Fourth Amendment](#). And we said no to it 18 months ago when they tried this. What has changed?

**WHAT INFORMATION ABOUT YOU
and your wife/husband, roommate or traveling companion Cendant & Donnelly may
contribute to the new CAPPS Security Measures**

Cendant ID/Trip Rewards	Cheaptix Profile Flag	Jet Blue Rewards Number	Timeshare acquisition date
12-month Frequency	Cheaptix Profile Update Date	Knights Inn DNC	Timeshare Affiliate
AARP Member Number	Cheaptix Romantic	LDW Flag	Timeshare booking agent
Address, Billing	Cheaptix Snow/Winter	LIS Flag	Timeshare Discovery Tried
Address, Business	Cheaptix Spa	Location Type	Timeshare end date
Address, Home	Cheaptix.com DNC	Lodging.com DNC	Timeshare exchange location
Adult 2 Given Name	City	Mail Responsiveness Current	Timeshare exchange request date
Adult 2 Surname	Club Ramada	Male Occupation	Timeshare exchange stay date
Airport Code	Complaint date	Marital Status	Timeshare Owner
Airtran Rewards Number	complaint on file	Marriott Rewards Number	Timeshare Ownership
Airtran Rewards Number	Computer Owner Indicator	Midwest Express	Timeshare Purchase Date
American Rewards Number	Contract_or_Folio_ID	Mortgage Presence Flag	Timeshare Rental Rate
Amerihost DNC	Credit Card	Non-Airport Location Flag	Timeshare Resort Owned
Annual Value Assessment	Cuendet DNC	Northwest/Continental Rewards Number	Timeshare start date
Annual Value Potential	Customer First Name	Novasol DNC	Timeshare Tour Attended
ATA Rewards Number	Customer Last Name	Number of children	Timeshare week number
Auto High Influence	Customer Segment	Number of travelers	Travel Agent IATA
Auto Low Influence	Date Added EMA1	Originating business unit	Travel Club Member
Avis Club Red_Travel_Agent Member	Date Added EMA2	originating channel	Travel date
Avis Corporate Awards Member	Date Added EMA3	package type	Travel duration
Avis DNC	Days Inn DNC	PAI Flag	Travelers Advanatge Number
Avis Local Frequency Member	Delta Rewards Number	PEI Flag	Travelodge DNC
Avis Primary Wizard Number	Destination	Points assigned to partner	Travelodge Miles
Avis Secondary Wizard Number	Distance Home to location	Points assigned to Trip Rewards	Trendwest DNC
AWD	Do Not Call Flag	PPI Purchasing Power Index	Trilegiant DNC
BCN	Do Not Mail Flag	Presence of Galileo Profile	Trip Rewards active date
Budget DNC	Drivers License Number	Promotion Code Number	Trip Rewards assigned date
Budget Fast Break	Drivers License State	Ramada Rewards Number	Trip Rewards Balance
Budget Fast Break Number	Elite Excursions Advantage Member	rate adjustment	Trip rewards number
Budget Perfect Drive	EMA1Source	rate adjustment date	US Air Rewards Number
Budget Perfect Drive Number	EMA2 Source	Rate Code	USAA Member Number
Business Phone	EMA3 Source	Rate code assigned	Vacation Rental Inquired
Business/Leisure Flag	E-mail Address	RCI Cancelled Members	Vacation Rental Used
call center response - complaint	E-mail Address 2	RCI Cruise Club Member	Vehicle Asset Number
call center response - complaint date	E-mail Address 3	RCI DNC	Villager DNC
Car class reserved	Employer	RCI HN DNC	Wealthfinder Affluence Indicator
car class transacted	Entertainment and Travel Flag	RCI Points Member	Weclome Holidays DNC
Cell Phone	Fairfield DNC	Reservation Country	Wingate DNC
Cendant DNC	Fairfield Leisure Plan Member	Reservation Date	Wingate U1
Cendant ID/Trip Rewards	Female Occupation	Reservation Payment Type	Zip
Cendant Mortgage Balance	Group Event Start Date	Room class booked	
Cheaptix Adventurer	Hilton Rewards Number	room class transacted	
Cheaptix Beach and Watersports	HolidayCottages DNC	September Days Number	
Cheaptix Budget Conscious	Home Phone	Size of Tineshare Unit Transacted	
Cheaptix Business Traveler	Household Income	Ski Rack Flag	
Cheaptix Cruisers	Household Size	Southwest Rewards Number	
Cheaptix Family	Howard Johnson DNC	Star Alliance Rewards Number	
Cheaptix Golf	Howard Johnson Supermiles	Starwood Rewards Number	
Cheaptix International	Hyatt Rewards Number	State	
Cheaptix LMG		Super8 DNC	

Is this a new form of protection, or further invasion of American's and specifically naturalized citizens, activists, journalists, Muslims, opinion makers and others who object to anything that may classify that person as a terrorist? As with most issues dealing with the "War on Terror" the definition of terrorist remains unclear purposely as it can now be applied to just about anyone.

Consider this story targeting people just because they have Arabic names: The computer may decide to do the same thing just because you belong to certain clubs, made certain purchase or read the wrong book.

CREDIT CARD COMPANIES CLOSE MUSLIM ACCOUNTS

By Hilary Russ, [City Limits](#)
April 15, 2003

The government's post-9/11 infringements on civil liberties have been well documented and debated. But what happens when private companies take the fight against terrorism into their own hands? If you're Pakistani, or Muslim, or both, you might just find your credit cards cancelled, despite the good credit you've worked hard to build.

City Limits has found 12 cases in which Muslims, nearly all Pakistani-Americans, with good credit, all of whom claim they made no unusual or exorbitant charges or late payments, had their American Express credit cards cancelled. We found no cases of non-Muslims' credit cards being cancelled outright, or even non-Muslims who were asked to send in paperwork for existing accounts. [Read the full Story](#)

Americans wallow in distraction with our bills, frivolous reality programming and our quest for materialism and self-gratification; few realize the losses taking place, even fewer the consequences though the implementation jettisons from Propaganda 101. Keep the masses spinning with irrelevancy while you quietly take their rights and privileges away. Do it incrementally and society accepts as each adjustment with little resistance via rationalizations of "It is for our own good". Study Germany in the 1930's and this is *exactly* how the country changed. For them the common enemy and cause for the restrictions was the Jews. For us it is Muslims and "Terrorists". One day the Germans woke up and cried, "What happened?" By then it was too late.

Sunday January 11, 2004 a blistering *60-minutes episode* ran with Paul O'Neill exposing how far this usurping of our rights and the deception for war purposes has come in our society, orchestrated from the top down. It seems Americans were more concerned with the football game on FOX, which received a 30 share than the fact that the rights we once had are disappearing and that our government is neglecting its primary responsibility: *To*

protect and defend the US Constitution. A football game lasts three hours. The loss of rights lasts centuries.

Leslie Stahl asked O'Neill if he was afraid to come forward, and he said, "*No. Why should I be afraid if I'm telling the truth?*"

Normally, one shouldn't be and he did tell the truth. But for the former CEO of two companies and a government insider with wealth, means and influence to come forward constitutes a major threat to the establishment. Over the next 6-weeks they, the administration with the help of the media, will attempt to thoroughly destroy O'Neill. News stories the following day did not cover what he revealed, other than a cursory mention, nor its implication that the oil contracts were discussed years before invading Iraq, who would get what and where it would go. This was the story. Rather other media outlets ignored the real story opting for a smear campaign. If the government can destroy a man like O'Neill, they scare ten other men of O'Neill's caliber from coming forward.

Last week I revisited the article I wrote 18-months ago on Fascism. In July 2002, we conclusively hit six of the fourteen points of Fascism as defined by *Dr. Lawrence Britt*, the leading authority on the subject. This time, today, January 12, 2004, reading the fourteen points, elements *of all* fourteen are present in the US policy and government, and as an American, this scares the hell out of me almost as much as the apathy and acceptance I see from those around me. This color-coding constitutes an electronic Star of David on every US citizen and repressive laws and segregation of society via information or ghetto walls equate to the same thing. Frankly, I am not afraid of terrorists; I am deathly afraid of the power and control my government continues to appropriate and in a democracy, that isn't supposed to happen. <end>